

Web-to-Go

On-line Ordering Software

There's simply no easier way to connect customers to your kitchen than with PixelPoint's Web-to-Go. This latest software solution Web-enables your existing PixelPoint POS system, allowing customers to place orders direct to your kitchen via the Internet.

Connect

Make it easy for customers to order their favorite menu items on-line, and they're sure to return again and again. Web-to-Go lets customers review their past orders, order from their favorites list, as well as specify delivery or take-out service, order times and any special instructions to the kitchen.

Expand

Web-to-Go is a cost-effective and simple way to expand your restaurant's reach and increase sales. Whether you're looking to build a take-out service or expand your existing service to the Internet, Web-to-Go gives you a proven, out-of-the-box solution for launching your "e-business" faster than you'd think.

Deliver

Web-to-Go is seamlessly integrated with PixelPoint POS, so that once an order is placed, it is immediately processed at the restaurant for optimum efficiency and reliability. There's no need to invest in or manage multiple systems.



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PixelPoint®

Seamless Integration

Web-to-Go screens have a customizable color feature to match the look and feel of your Web site. Customers visiting your site move seamlessly onto the Web-to-Go order pages. You configure your menu using PixelPoint POS, with the ability to specify details such as hours of order taking, delivery and minimum charges.

Customer Relationship Management

Web-to-Go is fully integrated with PixelPoint's client loyalty and membership features. This ensures that any marketing program you implement is fully managed by one system. Web-to-Go lets you award points for on-line purchases, redeem points when automatically prompted to use a qualifying coupon, or accumulate points for greater discounts and promotions.

Flexible Order Taking

Order takers can process call-in orders at the restaurant, at an order processing center or from home, using any browser. There are no restrictions on the number of users or stores involved. Your users can also choose to process their web orders immediately or at some point in the future with the added benefit of defining how far in advance they can place their orders.

Buddy List Ordering

Ideal for situations where you deliver to a group of people at the same location, Web-to-Go lets individuals place their orders on-line and assign a buddy to process and pay for the order at once. That way, everyone knows what they ordered and how much they owe.

Integrated Payment Collection

Web-to-Go securely handles all credit card transactions internally through PixelPoint POS. There is no need to sign up with any additional 3rd party payment processing sites, eliminating any additional costs for a web payment center.

Inventory Management

To keep your operation running smoothly, Web-to-Go is fully integrated with PixelPoint's inventory management functions. Therefore, inventory levels are always maintained in real time regardless of where the order is generated.



Flexible Configurations

- Supports unlimited number of locations
- Centralized and de-centralized order taking
- Compatible with HeadOffice™ Enterprise POS Software
- Deploy your web menu with ease using PixelPoint BackOffice Software
- Specify delivery charges, minimum charges and hours of order taking
- Customizable color screen configurations ensures full compatibility with your corporate web site

Requirements

- Window 2000/NT or Window 95/98/ME operating systems
- PixelPoint POS Software

Connect

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PixelPoint POS

PixelPoint POS® SQL for Windows 95/98/ME or Windows NT/2000 is a fully integrated 32-bit Point of Sale and BackOffice software solution for table service and quick service restaurants.

Its unmatched reliability, remarkable flexibility and unprecedented ease-of-use set a new benchmark in POS software for today's hospitality environments.

Whether you're running a fine dining restaurant, a quick service chain or even a high volume bar, PixelPoint POS software can be configured to meet your needs.

PixelPoint®

PAR PixelPoint is a leader in the development, marketing and support of POS, Wireless, Web and Enterprise software suites for the hospitality industry worldwide.

par | PixelPoint Software Group

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